

SUCCEED® Digestive Conditioning Program® Veterinary Formula
Veterinary Colic Expense Payment Program

Freedom Health LLC, makers of SUCCEED® Digestive Conditioning Program® Veterinary Formula (“SUCCEED VF”), believes that maintaining optimal digestive health can help horses avoid colic.

SUCCEED VF is an advanced daily nutritional supplement for horses that supports the healthy structure and function of the equine GI tract, particularly for horses facing the most rigorous challenges of modern equine care and feeding. As such, Freedom Health LLC is prepared to stand behind their product with this special program offered exclusively through veterinarians.

1. Payment of Clinical Diagnostic Costs.

(a) General. Subject to the exclusions and other limitations set forth in this Veterinary Colic Expense Payment Program (this “Program”), if (i) Freedom Health LLC (“Freedom Health”) is furnished with documentary evidence that the affected horse was on SUCCEED VF when the colic occurred and had been continuously on the SUCCEED VF for at least 90 days, (ii) Freedom Health receives written confirmation that SUCCEED VF was used in accordance with manufacturer instructions (see product label for directions of use), and (iii) the veterinarian of record for the affected horse confirms in writing to Freedom Health his/her colic diagnosis for the affected horse, then Freedom Health will pay to the licensed veterinarian of record for his/her services to the affected horse the amount of \$800.

(b) Documentation. For purposes of determining whether a veterinarian of record is eligible for the \$800 payment described in Section 1(a) above, the horse owner and/or the veterinarian of record must furnish Freedom Health with copies of invoices showing monthly supplies of SUCCEED VF for the affected horse during the period referenced in Section 1(a)(i).

(c) Exclusions. The payment described in this Section 1 is NOT available for any colic which is unrelated to GI tract dysfunction (collectively, “Non-Eligible Colics”). Non-Eligible Colics include, but are not limited to: (i) reproductive organ related colics, (ii) renal related colics, (iii) pleural related colics, (iv) strangulations resulting from masses (e.g., lipomas and neoplasia), (v) mesenteric rents, (vi) nephrosplenic entrapments, (vii) colics arising from foreign bodies (e.g., enteroliths and sand colics), (viii) colics attributed to parasitic infections, and (ix) colics caused by extended confinement without water.

(d) Timing of Payment. Any payment owed by Freedom Health pursuant to this Section 1 will be made within 14 days after Freedom Health's determination of a veterinarian of record's eligibility for payment.

2. Payment of Surgical Costs.

(a) General. Subject to the exclusions and other limitations set forth in this Program, if (i) a particular horse is on SUCCEED VF when colic occurs and had been on the product continuously for a period of at least 90 days, and (ii) Freedom Health receives written confirmation that SUCCEED VF was used in accordance with manufacturer instructions (see product label for directions of use), and (iii) the affected horse thereafter undergoes surgery for a colic condition caused by GI tract dysfunction (e.g., colic caused by torsion, displacement and intussusception), then Freedom Health will pay the surgical costs, related pre-surgery diagnostics costs, and post-surgery recovery costs charged by the veterinarian-of-record or surgical referral center (“SRC”) in

connection with the surgery, up to a maximum payment by Freedom Health of \$15,000.

(b) Documentation. For purposes of determining whether a veterinarian of record or SRC is eligible for the payment described in Section 2(a) above, the horse owner and/or veterinarian of record must furnish to Freedom Health the following: (i) invoices demonstrating that the quantities of SUCCEED VF consumed by the affected horse were purchased only from the veterinarian-of-record, (ii) a copy of the surgeon's report indicating the cause of colic, and (iii) copies of invoices/statements evidencing the surgical costs, related pre-surgery diagnostics costs, and post-surgery recovery costs for which payment is sought under this Policy.

(c) Exclusions. The payment described in this Section 2 is NOT available in cases involving Non-Eligible Colics. (See Section 1(c).)

(d) Timing of Payment. Any payment owed by Freedom Health pursuant to this Section 2 will be made within 14 days after Freedom Health's determination of (i) the veterinarian of record's or SRC's eligibility for such payment and (ii) the amount to be paid.

(e) Other Exclusions/Limitations. A horse with a prior history of colic surgery must be referred to Freedom Health for review to determine if such horse is eligible for coverage under this Program. Such referrals will be reviewed by Freedom Health's veterinary staff, and the applicability of this Program to such horse will be determined by Freedom Health on a case-by-case basis. Freedom Health reserves the right to make this Program inapplicable to any such horse.

3. Change of Horse Ownership. This Program will continue to apply to a horse that changes ownership, whether or not the barn and/or veterinarian of record for such horse also changes, if, but only if, Freedom Health is furnished with proof (in a form satisfactory to Freedom Health) that such horse has continuously been on SUCCEED VF, according to manufacturer instructions, when the colic occurs and for the period(s) of time required pursuant to Section 1 or 2 above, as applicable.

4. General. Any veterinarian making claims for payment hereunder that exceed normal industry levels for the occurrence of colic (as reported in a USDA publication issued in October 2001) will be required to provide Freedom Health's veterinary staff with access to his/her records and will assist in making the affected horse or horses and trainers and/or owners involved available for consultation with Freedom Health.

5. Inapplicability and Discontinuation. Freedom Health reserves the right to make this Program inapplicable to any specific horse for any reason at any time prior to a claim being filed on that horse. Freedom Health reserves the right to make this Program inapplicable to any veterinarian. This Program may be discontinued at any time by Freedom Health.

6. Geographic Limits. This Program is offered to U.S. residents only. Veterinarians may not be eligible for this Program in all states. Veterinarians are advised to refer to the Veterinary Practice Laws in their state to determine eligibility.

7. No Warranties or Guarantees. FREEDOM HEALTH MAKES NO WARRANTY, GUARANTY OR CLAIM THAT USE OF SUCCEED VF WILL PREVENT, OR REDUCE THE LIKELIHOOD OF, THE OCCURRENCE OF COLIC OR ANY OTHER MEDICAL CONDITION IN ANY HORSE.